**POLLING QUESTIONS**

**POSTED**

1. Which social media platform do you like the most?

a. INSTAGRAM

b. FACEBOOK

2. You just found out about a new product. Where do you search for learn more?

a. Google

b. Instagram

3. Is email marketing essence for online business?

a. Surely yes

b. No, waste of time

4. Are you an introvert and extrovert?

a. Introvert

b. Extrovert

5. Where do you spend most of your time on Instagram?

a. Scrolling the feed

b. Watching stories

6. Do you like to plan your days or go with the flow?

a. Plan

b. Go with the flow

7. Are you an early bird or a night owl?

a. Early Bird

B. Night Owl

8. Which sector requires Azure Certification most?

a. IOT

b. Al and Machine Learning

c. Web Application

d. Devops

9. Do you enjoy taking poll questions?

a. Love them

b. Sometimes

10. What will you do this weekend?

a. Rest

b. Work

**NOT POSTED**

1. What would you outsource in your business?

a. Email marketing

b. Sales page

c. Lead generation

d. Social media

2. What would your ideal workplace situation be?

a. 100% office

b. 100% remote

c. 100% Hybrid

3. Have you ever answered a pole question with a random answer?

a. Yes

b. No

4. How many posts do you want per day?

a. 1-2

b. 3+

5. What's your favourite way to consume content?

a. Social media post

b. Video

c. Blog post

6. Which fundamental Microsoft Azure non-technical course you want to be first?

a. IOT

b. Al and Machine Learning

c. Web Application

d. Devops

7. Which one among the following is not a way for gaining permission for sending email to people?

a. Opt-in

b. Opt-out,

c. Self-opt,

d. Double Opt-in

8. Can memes help you boost Social Media engagement?

a. YES

b. No

9. What do you like the most?

a. Shopping

b. Dancing

10. Is listening to music while working increase our productivity?

a. Yes, i love music

b. Not much

11. What do you prefer while working?

a. Tea and coffee

b. Water

12 Which social media platform do you think is most likely to fade away?

a. Facebook

b. Twitter

c. Instagram

d. Linkedin.

13. What do you value most personally?

a. Work - Life balance

b. Career Progression

c. Relationships with colleagues

d. Earning tons of money

14. Where do you prefer to work from?

a.From home

b.Remotely

c.A bit of both

15. Not meetings goals / Exceeding Expectations scale

a. Sales forecasts

b. Marketing forecasts

c. Company culture goals

d. Onboarding projects

16.What’s your favorite type of learning material is

a. Online resources

b. Books

c. Videos

d. Other.

17. What has been your biggest challenges as a marketing leader this year so far?

a. Training talent

b. Generating traffic/ leads

c. Demonstrating ROI

d. Something else

18. Which app is your go-to for video content?

a. Instragram

b. Snapchat

c. Youtube

d. Facebook

19. What is the best way to stay calm at work?

a. Talking to Counsellor/HR

b. Self Motivation

c. Talking to your Manager

d. Meet-ups with Colleagues

20. What are you most interested in asking a recruiter about?

a. Company culture

b. Benefits offered

c. Growth opportunities

d. Hybrid work system

21. Which time frame consists of your “Power Hours” while hybrid working? (optimum focus, productivity)

a. Before 9:00 am

b. 9:00am-12:00 pm

c. 1:00pm-4:00pm

d. After 4:00pm

22. Which social media platform provides you the most value as a digital marketer?

a. Instagram

b. Twitter

c. Facebook

d. Linkedin

23. Which will you choose?

a. I will work hard for my dreams

b. I will make this world better

24. IoT is?

a. Internet of Things

b. Internet of Trouble

25. As a marketer, which social platform do you find most educational?

a. Linkedin

b. Instagram

c. Twitter

d. Something else

26. Which of the following Digital Marketing Tools you use the most?

a. SEMrush

b. Ahref

c. SimilarWeb

d. Others